

Guardian Building Products Announces Name Change to Cameron Ashley Building Products, Inc.

Guardian Building Products, Inc. (GBP), a distributor of roofing, insulation, and building materials, announced today the launch of its new name and corporate identity. The organization will now be known as Cameron Ashley Building Products, Inc. (Cameron Ashley). Among other changes will be its logo and website address (www.cameronashleybp.com).

The new name honors the company's rich past, while pointing toward a future separate from its previous owner Guardian Industries.

"Over the last few decades, our identity has been tied strongly to our manufacturing past," said Donny DeMarie, President and CEO. "We saw an opportunity to leverage Cameron Ashley's strong reputation as a distributor – which is who we are today. We'll continue to build on our reputation of strong service, core products such as roofing, insulation, gypsum, decking, and siding, and a continued focus on our relationships – both customer and vendor."

The name originates with William Cameron, a native of Blairgowrie, Perthshire, Scotland. He founded the Wm. Cameron Company in 1868 after settling down in Missouri at the end of the Civil War. Their sale of grain, various feeds, and railroad ties provided a natural link to lumber that led to a successful series of lumber yards in Missouri and Texas. In 1876, Wm. Cameron Company moved its headquarters to Waco, Texas. The original structure still stands today at the corners of Seventh and Austin Streets.

At its height, the business included more than 70 lumber yards over Texas, Oklahoma, and New Mexico. During this successful time, Wm. Cameron Company acquired Ashley Aluminum, and assumed the name Cameron Ashley Building Products. In 2000, GBP purchased Cameron Ashley Building Products and folded it into their existing business.

On February 1, 2019, the company will begin operating as Cameron Ashley Building Products, Inc.

"This is an exciting time for us, and our new name marks a conscious decision to focus on service, our product offering, and our customer and vendor relationships," said Tim Hanrahan, VP of Sales and Marketing. "We look forward to drawing from the successes of our past and growing our position in the industry for the future."

About Cameron Ashley Building Products, Inc.

Cameron Ashley Building Products, Inc. (Cameron Ashley), is one of the largest specialty building product distributors in the United States, delivering roofing, insulation, gypsum and other building products to its customers in a variety of channels. Cameron Ashley, with 29 distribution centers across the nation, delivers an array of innovative, market-focused products

and services to more than 5,000 customers. To learn more, please visit www.cameronashleybp.com.

Media Contact:

Sara Eller

saraeller@guardianbp.com

864-281-3687