

Doug Trenary



CALLING

ALL HEROES

GENERAL SESSION SPEAKER

Named as one of the youngest speaking stars ever to receive the elite *Sharing IDEAS Magazine's* Consummate Speaker Award, Doug Trenary is also electrifying audiences, readers, and the media on his way to the top of the business and personal performance world.

Background:

Doug Trenary began early in establishing his credentials as a rare performer. His distinct profile accelerated when he leaped from being a college basketball athlete to starting his business career selling day-to-day in the real sales trenches. He quickly thrust himself to the top and was honored as Salesman of the Year and winner of 26 awards in 3 years for Lanier Worldwide, one of America's premier sales organizations, as cited in the classic book *In search of Excellence*. He set sales records unequalled in his time from making an incredible 20 face to face cold calls per day to master the hyper-competitive business of selling copiers door-to-door. Doug then became one of the youngest managers ever at 24 to be promoted to sales manager at Lanier to run a multi-million dollar budget.

Shane Battier



CALLING

ALL HEROES

GENERAL SESSION SPEAKER

Over his distinguished 13-year NBA career and his heralded collegiate career at Duke University, Shane Battier has established himself as a scholar athlete, All-American, leader, champion and philanthropist. Dubbed the “No-Stats All-Star” in the New York Times Square Sunday Magazine cover story written by Michael Lewis, Battier is regarded as one of the most complete players in the NBA for his leadership, lockdown defense, and intellectual approach to the game.

Background:

A six-time divisional winner of the NBA “Sportsmanship Award”, Battier is also known for his exemplary character and his commitment to community service. He and his wife, Heidi, launched The Battier Take Charge Foundation to provide resources and programs for the development and education of underserved youth and teens.