

2009 Fall Promotional Scripts – Go Green Save Green

Go green this fall with Guardian Fiberglass insulation available from _____. We all want to improve our carbon footprint and what better way to do so then by adding additional insulation to your home or attic. By insulating today, you will reduce your energy costs and increase the thermal performance of your home. And did you know that your insulation purchases may qualify for up to \$1500 in tax credits. What better time than now to do your part for the environment. _____ has the products you need. And for a limited time, receive a \$25 gift card on qualified insulation purchases. Go green save green.

We've all heard the figures on how much money will be injected into energy efficiency programs over the next several months. But are you aware of the enhanced incentives tied to the new stimulus package? _____ has the building products that qualify for the Federal Tax Credit such as fiberglass insulation, _____, and _____. As many as 75% of the homes in the US do not meet the Dept of Energy standards for R - Value. This is an opportunity for you to upgrade your home by adding Guardian Fiberglass Insulation from _____. You will enjoy improved energy efficiency and be eligible for a 30% tax credit during 2009 or 2010. Plus by adding Guardian Fiberglass insulation, you are promoting energy efficiency which will help you save on heating and cooling bills. Go green save green.

Did you know that 80% of all homes built in the last 20 years are under insulated in the attic and that you can save a significant amount on your energy bills just by adding the recommended amount of insulation. Stop by _____ and learn about quality Guardian Fiberglass Insulation. The US Dept of Energy has revised their insulation recommendations to suggest that attics be insulated to R-49 in various parts of the country. So check with the pros at _____ for attic insulation recommendations in your area.

Are you concerned about rising energy bills? Would you like to save on your utility bills and at the same time, increase the comfort of your home? The pros at _____ have the answer and can help you by adding more insulation to your home. By installing Guardian Fiberglass, you will increase your energy savings and reduce your energy bills. And for a limited time, receive a \$25 gift card when you purchase 15 bags of Guardian Fiberglass R-19 or higher insulation. Insulate now and save.

As fall arrives, so do the high heating bills. To combat those rising heating costs, raise your level of insulation by installing quality Guardian Fiberglass Insulation. The pros at _____ will help you choose the proper R-value for your insulation needs. And receive a \$25 gift card when you purchase 15 bags or more of Guardian

Fiberglass R19 or higher insulation. It pays to insulate. And don't forget your insulation purchases qualify for up to \$1500 in tax credits.

One of the best ways to keep the heat out of your home during the summer is the same way you keep the heat in during the winter. With an extra layer of Guardian Fiberglass Insulation from _____ you will see a decrease in your cooling costs when you install Guardian Fiberglass Insulation. Just ask the sales pros at _____ for more information on the proper R-value for your home project. And remember your insulation purchases qualify for up to \$1500 in tax credits. Stop by _____ for more information.

If you've been thinking about adding more insulation in your home or if you're in the process of new construction see _____ for their Guardian Fiberglass Insulation special. The pros at _____ can help you determine the amount of insulation you need as well as the proper r-value for your home. Do you have the recommended amount in your attic? Thinking about doing the insulating yourself – try our EZ Attic insulation. Simply measure, shake and rake. And for a limited time receive a \$25 gift card with your purchase of 25 bags or more of EZ attic insulation. Increase your energy savings and save on your energy bills when you insulate with Guardian Fiberglass Insulation. On sale now at _____.

Question! What home improvement project can you do yourself to make your home more comfortable, increase the re-sale value of your home and save you money year round? _____ has the answer -- EZ attic insulation from Guardian Fiberglass. With EZ attic insulation, you simply shake and rake. Its that easy. The home improvement experts at _____ will help you with determining the proper R-value you need to make your home more energy efficient. So keep your house warmer in the winter and cooler in the summer, with Guardian Fiberglass Insulation from _____. And for a limited time, receive a \$25 gift card when you buy 25 bags of EZ attic insulation.

Tired of hearing your furnace running during these cold winter days and nights? Are your heating bills higher than your house payment? You can increase your energy savings and save on your utility bills by adding more Fiberglass Insulation to your attic. With an extra layer of Guardian Fiberglass Insulation you will see a drop in your heating costs immediately. Go green and save green when you insulate today. So stop by _____ and ask one of our sales experts what R-value of Guardian Fiberglass Insulation is best for your project. And remember your insulation purchases qualify for up to \$1500 in tax credits.

As the cold north winds blow and your heating costs soar winters reality of high energy costs set in, but they don't have to. Cut your heating bills from last year by adding an extra layer of Guardian Fiberglass Insulation. Every home has different needs and the

sales pros at _____ can help you pick out the proper R-value to keep your home comfortable. Guardian Fiberglass Insulation not only keeps the cold out during the winter, it also helps your cooling costs during the summer. The people at _____ want to help you save this winter, as well as all year long. Enjoy the added comfort and the energy savings you get with another layer of Guardian Fiberglass Insulation from the pros at _____.

Did you know that home improvement projects can help make your home more comfy and save money year round? By just adding an extra layer of Guardian Fiberglass Insulation from _____, you can increase your energy savings and reduce your energy bills. The home improvement experts at _____ can help you with installation and in getting the proper R-value for your home. And for a limited time, receive a \$25 gift card on qualified insulation purchases. Be sure you are getting the most from your insulation. See _____ for details.

To make your home as energy efficient and comfortable as possible, be sure you have the right amount of insulation in your attic. The pros at _____ can assist you in determining the proper R-value and insulation product needed to help you save on your utility bills and increase your home comfort. So, whether you are supplementing old insulation or adding new, let _____ help you save this fall.

If you think your heating and cooling costs are expensive, let _____ show you how to save money by installing Guardian Fiberglass Insulation. The friendly, knowledgeable staff at _____ will help you determine how much energy efficient Guardian Fiberglass Insulation you will need. Whether its a do-it-yourself home improvement project or a complete installation service you need, we will also find the R-value that's right for your project and answer any questions you may have about installation. The greater the R-value, the greater the insulating power. By adding the proper thickness of Guardian Fiberglass Insulation you will see a drop in your heating/cooling costs. And most installations of Guardian Fiberglass Insulation take only a few hours, a weekend project, but the effects will last for years. Spend your money wisely, and protect your budget from rising utility costs with Guardian Fiberglass Insulation from _____.

Your home is your largest investment. And of course you want the best for it. When you start your home improvement projects consider one investment that will save you money

by lowering your heating and cooling costs as well as increasing the re-sale value of your home-- add another layer of Guardian Fiberglass Insulation from _____.

Adding the proper thickness of Guardian Fiberglass Insulation to your attic or in your new addition is one of the few home improvement projects that give you a return on your investment. _____'s home improvement experts want to make it easy for you and will assist you with any instructions you may need. So improve your home's comfort and efficiency with Guardian Fiberglass Insulation from _____.

And remember your insulation purchase may qualify you to receive up to \$1500 in tax credits.